Intellectual Journal of Academic Research





Myanglung Campus

Myanglung-10, Tamphula, Tehrathum, Nepal

Phone: 026460120

Web. www.myanglungcampus.edu.np Email: myanglungcampusmct@gmail.com Journal Title: Intellectual Journal of Academic Research

Cover the uncovered

Abbreviation: IJAR **Frequency:** Annual

DOI: NepJol, DOI Foundation

Price: Not for Sale

Published Copies: 500

Print ISSN: 3021-906X

ABOUT THE JOURNAL

Intellectual Journal of Academic Research is an academic, not for profit, blind peer-reviewed journal of Business, Arts and Social Sciences across disciplines. It aims to provide professors, scholars, Managers, Academicians, Scientists, Industrial professionals, Researchers, students and learned members of the community from all over the world an authentic open-access platform featuring scholarly research, reviews and perspectives on the state of current research on topics of interdisciplinary interest. The IJAR annual journal is published both in print and electronic forms in the month of August of the year. It is unique journal published from Nepal with following highlights:

- 1. Google Scholar Indexing (Searchable Directly from the Journal through GS)
- 2. DOI (for fetching Citations)
- 3. Copyright should be with Authors: (No Copyright Transfer)
- 4. Structured Abstract: (For Novelty checking)
- 5. Structured Reference Format: (APA)
- 6. No Article Processing Charges (APC)
- 7. Quick Reviewing process for Publication
- 8. Open Access Publication with ISSN
- 9. Proof for at least one Indexing in Third Party (like OpenAir /Nepjol, J-Gate, SSRN, etc.)
- 10. Paper Publication Certificate & Copyright Certificate to Authors.
- 11. The journal is led by Best Scientist of Business and Management in Nepal.

For such Ideal Publication, Refer https://myanglungcampus.edu.np/about-journal-2/

Vision

The vision of the journal is to cover the uncovered research.

MISSION

The journal will strive to create a platform where intellectual contribution will be shared from managements, language, arts and many more for the larger good of the people.

TARGETS

- 1. Publish the highest-quality research and writing across business disciplines, social sciences and technological advancements
- 2. Increase the visibility to impact of the journal for developing intellectual capital through continuous research sharing

KEY OBJECTIVES

- 1. To publish high-quality research articles, reviews and perspectives per issue and move forward the multidisciplinary discourse on improving social conditions.
- 2. To provide authors with detailed and constructive feedback within weeks of their submission of articles.
- 3. To expand online readership across continents in the first year of publication.
- 4. To keep a tally of multidisciplinary knowledge and theory building works from the submissions received on making the business discourse more sustainable, smart and practicable.
- 5. To ensure the implementation of copyright and intellectual property laws.
- 6. To explore tools and resources for visibility of the journal and maintenance of its academic standards for dissemination of research.

SUBMISSION

The journal uses a rigorous peer-review process, led by a team of experts from Nepal and abroad, to ensure high quality and impact of published research and writing in pursuit of productive and practicable innovation. Articles are subject to initial editor screening followed by a blind peer review before publication. Submissions are invariably checked for plagiarism. Manuscripts must be between 5 and 20 pages, in APA formats, that is between (3000 and 8000 words), excluding references.

IJAR calls Scholars, Managers, Academicians, Scientists, Industrial professionals and Researchers from all over the world to submit their unpublished original work for inclusion in our upcoming issue. All submissions will be reviewed and evaluated based on originality, technical research, and relevance to journal contributions. IJAR highly Welcomes theoretical, technical, research, as well as empirical papers from all areas of research in the area of Business, Management, Social Science, technology, Arts and many more innovation and emerging trends. All the accepted articles will be published in the upcoming issue of the journal with Online and Print.

MANUSCRIPT SUBMISSION

Research paper prepared in MS word template with double -column in single spaced typed pages should be submitted electronically as attachment at:

ijarmct@gmail.com

ijar@myanglungcampus.edu.np

Advisory Board

Mr. Gobinda Prasad Dhungana, Chairman, Myanglung Campus Tehrathum,

Mr. Prakash Kumar Dhungana, Campus Chief, Myanglung Campus Tehrathum,

Prof. Dr. Deepak Shakya, Vice Chancellor, Madhesh University, Birguni, Parsa

EDITOR IN CHIEF

Dr. Shila Mishra

Member, Madhesh Province Policy and Planning Commission, Nepal

Email: mishrashila526@gmail.com

ASSOCIATE EDITOR-IN-CHIEF

Mr. Subhas Niraula, former Campus Chief, Myanglung Campus, Tehrathum, Nepal

Email: ijarmct@gmail.com

EDITORIAL BOARD

Dr. P A Krishantha Pathiraja, Chairman, Palmyrah Development Board, Sri Lanka

Dr. Prem Prasad Silwal, Kathmandu University, Nepal,

Dr. Mayanath Ghimire, Visiting Faculty, Myanglung Campus Tehrathum, Nepal

Dr. A. Dinesh Kumar, Bharathidasan University, India,

Dr. Shukra Raj Adhikari, Tribhuvan University, Nepal

Dr. Sanjib Mishra, RMC-Chairperson, Valley State College, Bharatpur, Chiwan, Nepal

Mr. Geba Neupane, Journal Coordinator

PRODUCTION TEAM

Mr. Lalit Shrestha, Lecturer, Deputy-Administrator, Myanglung Campus Tehrathum

Mr. Hari Naryan Khanal, Lecturer, Myanglung Campus Tehrathum

Mr. Madan Bahadur Neupane, Teaching Assistant, Myanglung Campus Tehrathum

Mr. Himal Adhikari, Senior Assistant, Myanglung Campus Tehrathum

PUBLISHER

Myanglung Campus Tehrathum

Myanglung-10, Tamphula, Tehrathum, Nepal

Web. https://myanglungcampus.edu.np/



Intellectual Journal of Academic Research (ISSN: 3021-906X) Copyright©2025 The Author(s): Published by Myanglung Campus Terhrathum, Nepal. Distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0)

Disclaimer: The scholarly papers as reviewed and published by Myanglung Campus, Teehrathum, Myanglung-10, Tamphula, , Nepal are the views and opinions of their respective authors and are not the views or opinions of the Myanglung Campus Publication. The Myanglung Campus disclaims of any harm or loss caused due to the published content to any party.

Language of Publication: English and Nepali

Scope: Multidisciplinary (Social Science, Business, Arts, Language, Management and Technology)

Article Processing Charge: Not Applicable

Policy: Double-blind Peer Review **Country of Publication:** Nepal

Publication Ethics: Editorial Policy (Displayed on the Journal Website Consistent to |C|O|P|E|

Guidelines)

Review Time: 6 to 8 weeks (Approximately)

Indexing Databases: Orcid, Research Gate, Google Scholar

PEER REVIEW PROCESS

Research and review articles received from open call and individual invitation are peer-reviewed, double-blind, before publication. The production team sends original research and review articles to Section Editors for initial review of the work's relevance to the journal. They submit draft decisions to the Editor-in-Chief for final decision about further review or rejection. The initial review process will be short, and not last longer two six weeks. Perspectives, including case studies and interviews, are reviewed by Section Editors and cleared with the Editor-in-Chief. These are not subject to double blind peer review. It consists of 6 levels of review including editorial and blind peer review as follow:

Level One: Checking Paper structure

Level Two: Checking & Detailed Checking Plagiarism (Less than 10%, No paragraph should have

half to full paragraph plagiarism). Also check for Unique Title by searching the title in

Google, Google scholar, & plagiarism checker result.

Level Three: Checking Grammar and Typographic mistakes using integrated Grammarly software

Level Four: Checking Review of Methods, Format, Title, Keywords, Tables & Figures, and

Citations.

Level Five: Review of Analysis/Results/ Novelty, Further improvements, Journal to be considered,

Area, Type, etc.

Level Six: After Journal formatting, DOI, Checking Page Numbers, Glancing on PDF before final

publication by editor and Author proofreading.

Please direct all editorial inquiries to the journal editorial team at:

ijarmct@gmail.com

ijar@myanglungcampus.edu.np

IJAR frequently publishes calls for papers on various topics. Please visit each section's homepage for calls for papers specific to the relevant section.

Call for Papers

The IJAR journal invites authors to submit critical readings and research articles from areas of their interest and expertise in business, social sciences, management and humanities for review and consideration for publication. Articles that bridge disciplines and theories and link contemporary discourses on business conditions, practices and actions with the needs to make life better, fairer, sustainable and equitable receive preferences for publication in the journal. Submissions must be unpublished original research. Authors must have reviewed the Submission Guidelines section below prior to making acceptable submission.

Upon acceptance, authors are required to sign an Author Agreement with the journal publishers, Campus

IJAR follows Publication Ethics of |C|O|P|E|, so please check the guidelines on its website

https://myanglungcampus.edu.np

Table of Contents

- शिला मिश्र	[1–9]
onal Dialogue on endra Vijayasimha	Responsible [11–32]
Metropolis ipesh Kumar Karn	[33–42]
es from Hotels, jay Kumar Mishra	
ng Campus Kumar Dhungana	[57–69]
Behind Children i – Rekha Shrestha	n Gaindakot, [71–86]
System: Evidence i av, Govind Subedi	from Morang [87–94]
yanglung Municipa – Lalit Shrestha	•
Review of QMSS ra, Shailashri V. T.	
- जगतमणि सोती	[127–134]
- दिपक कट्टेल	[135–143]
ज्ञानबहादुर भुजेल	[145–152
	onal Dialogue on endra Vijayasimha Metropolis ipesh Kumar Karn es from Hotels, jay Kumar Mishra ng Campus Kumar Dhungana Behind Children i – Rekha Shrestha System: Evidence av, Govind Subedi vanglung Municipa – Lalit Shrestha Review of QMSS ra, Shailashri V. T. – जगतमणि सोती – दिपक कट्टेल