

Editorial Note

Dear Readers of Journal of Business and Social Sciences (JBSS)

We are pleased to welcome you all for the pages of JBSS. It is our great opportunity to publish the original research based articles through this second issue of the journal. During the course of collection, peer review process, acceptance-rejection, correction, and publication have really been memorable and remarkable. The continuous commitment of peer reviewed and editorial board become the appreciable motivational job for the publisher. With the help of many dedicated managing editors, peer reviewed team, administrative and all the associates of the journal, the publication become successful.

We editorial team would like to show our privileged and especially thankful to authors, publishers and readers. JBSS includes articles on a variety of topics in business and social areas. This issue provides readers with emphasizing results of quantitative and qualitative research. The research papers included in this journal reflects the variety of issues, perspectives, methodologies and interests that have a meeting point through this journal. We would like to take this opportunity to thank current advisory board members for their ongoing advice for the commitment to the standards to which the journal aspires.

The journal provides a focus for theoretical, applied, interdisciplinary, history of thought and methodological work, with strong emphasis on realistic analysis, the development of critical perspectives, the provision and use of empirical evidence, and the construction of the policy. As a part of future strategy, we will continue our ongoing agreements to offer publication space for the authors to send manuscripts for publication with us.

We editorial are principal responsible towards the JBSS. However, individual authors work and citations made them responsible and accountable too. This journal is a work of many processes, ideas, sources and efforts. Thus, we expect the continuation of the journal with more valuable and knowledgeable research papers that may address the research gap in the practical scenario.

Finally, enthusiastically, we acknowledge and are grateful for the magnitude of time, effort, cost, sentiments, students, academicians and other resources without which the journal would not be published. We wish all the success of JBSS.

**Editors'
November, 2018**