

Editorial

The sharing and dissemination of research findings is one of the most crucial parts of knowledge transfer. Such practices contribute to increasing the visibility of research findings, public interest, and societal trust in research. Effective sharing and dissemination are essential to ensure that the conducted research has an impact on society, public affairs, management practice, or the economy. They increase the visibility, understanding, and application of research results and conclusions by bringing them to the attention of practitioners, researchers, and concerned stakeholders. In order to promote research activities and disseminate their findings to society, the Faculty of Management, Office of the Dean, Tribhuvan University, has published **the Journal of Nepalese Management Academia**.

We are delighted to introduce the **Journal of Nepalese Management Academia** to our esteemed readers and researchers. This is the first issue of the Journal which contains ten research papers on diverse topics. We hope the journal has explored the academic value of research that may be used as input for practitioners, industries, and concerned stakeholders in identifying issues, formulating and implementing policies, and improving effectiveness and efficiency in their work and related fields.

At this moment, the editorial board would like to thank the members of the Journal publishing committee, peer-reviewers, the authors, and the Faculty of Management, Office of the Dean, Tribhuvan University for making it possible to publish this excellent issue. We'll keep working to publish several issues in the future as well.

We welcome readers' insightful comments and suggestions that can support us in improving the quality of the Journal in coming issues.

Editorial board