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New perspective

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About The Journal

New Perspective: Journal of Business and Economics seeks to bridge the gap between the general business practice and financial press through standard academic journals of business and economics. It publishes articles and reviews highlighting the ongoing research on contemporary issues in the fields of business, economics and management and their impact on management practices.

Aims of the Journal

- To provide an authentic open-access platform featuring scholarly research, reviews, and perspectives on the state of current research on topics of interdisciplinary interest in business, economics, information technology and social sciences across managerial disciplines.
- To offer an academic, not-for-profit, blind peer-reviewed journal for professors, scholars, students, and learned members of the community.

Mission

The mission of the *New Perspective Journal of Business and Economics* is to create a platform where scholars, experts, and thinkers can exchange informed, critical, and respectful contributions on important topics in business domains across disciplines. The journal aims to serve the larger group of the people by facilitating the dissemination of knowledge and fostering intellectual discourse.

Vision

The vision of the *New Perspective: Journal of Business and Economics* is to become the leading platform for multi-disciplinary and inter-disciplinary research and writing. The journal aims to cover the new perspective research and become known for its high standards, innovative approach, and impact on the learned community.

The New Perspective: Journal of Business and Economics aims to publish high-quality research articles, reviews, and perspectives per issue to improve business management conditions and move forward interdisciplinary and disciplinary discourse.

The key objectives of the journal include providing authors with detailed and constructive feedback within weeks of their submission of articles, expanding online readership across continents, keeping a tally of interdisciplinary knowledge and theory building works from the submissions received on making the business discourse more sustainable, smart, and practicable, ensuring the implementation of copyright and intellectual property laws, and exploring tools and resources for visibility of the journal and maintenance of its academic standards for dissemination of research.

Additionally, the journal focuses to create intellectual capital by prescribing and improving business theories and practices and encouraging scientific research into sustainable governance and business ethics. To achieve these objectives, the journal operates a double-blind peer review model and publishes both theoretical and empirical research papers in the general fields of economics and business

Methodology

The New Perspective: Journal of Business and Economics follows a rigorous peer-review process led by a team of experts from Nepal and abroad to ensure high quality and impact of published research and writing

in pursuit of academic and practicable business. Articles undergo initial editor screening followed by a blind peer review before publication, and submissions are checked for plagiarism. Manuscripts must be between 5-20 pages, in APA format, that is between 3000-8000 words, excluding references.

Submission

Prepare your manuscript according to the APA guidelines. The manuscript should contain all the required sections, including separate Author Information, Abstract, Keywords, Introduction, Materials & Methods, Results, Conclusions, Figures and Tables with Captions, Funding Information, Author Contributions, Conflict of Interest, and other Ethics Statements.

This journal invites digital copy of unpublished, original articles and reviews from authors/researchers in APA style such as format (font: Times New Roman, size: 12), title page, author note, abstract, paragraphs, headings, abbreviations, mathematics and statistics, references, unit of measurement, copyright and quotations, tables and figures while submitting contributions.

The manuscript should not be published previously nor be under consideration for publication in another journal.

The manuscript should be free of errors, including spelling and grammar mistakes. You may want to have someone else review your manuscript before submitting it.

Write a cover letter that includes the title of your manuscript, the names and affiliations of all authors, and a brief summary of your research. The cover letter should also explain why your manuscript is a good fit for the journal and highlight any unique contributions your research makes to the field.

Attach your manuscript and any supporting materials, such as figures or tables, to the email. Make sure the files are in the correct format and that they are labeled clearly.

In the email subject line, include the title of your manuscript.

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It will be helpful for the authors to keep the electronic files of cover letter, text file, and images ready before submitting a manuscript.

Wait for a response from the journal. The review process can take several weeks or months, so be patient. If your manuscript is accepted, you may be asked to make revisions before it is published.

KCM Publication publishes papers relating to all aspects of business and economics. The emphasis is on quantitative or analytical work, which is relevant as well as intellectually stimulating. The Journal publishes original research papers and reviews, it does not publish book reviews.

The Journal's policy is to have manuscripts reviewed by expert reviewers. New Perspective Journal of Business and Economics utilizes a double-anonymized peer review process in which the reviewer's identity is not disclosed to the author and vice versa.

The Journal receives a large number of papers per year and publishes only a small fraction. Therefore, it is important to ensure that your manuscript meets the high standards of the journal in terms of the contribution or value added to the literature, or in terms of methodological rigor.

Peer Review Process

The New Perspective: Journal of Business and Economics follows a peer-review process to ensure the quality and impact of published research and writing. Here is an overview of the peer-review process:

1. **Initial Screening:** Research and review articles received from open calls and individual invitations are subject to initial screening by the Managing Editor. This screening assesses the relevance of the work to the journal.

2. **Double-Blind Peer Review:** Articles that pass the initial screening undergo a double-blind peer review process. The identities of both the authors and reviewers are kept anonymous. The Section Editors review the articles and submit draft decisions to the Editor-in-Chief for the final decision on further review or acceptance.
3. **Short Review Process:** The initial review process is short and typically lasts no longer than six weeks. This allows for a timely evaluation of the submissions.
4. **Perspectives Review:** Perspectives, including case studies and interviews, are reviewed by Section Editors and cleared with the Editor-in-Chief. These perspectives are not subject to double-blind peer review.
5. **Conflict of Interest:** To avoid conflicts of interest, articles from Editors, Managing Editor and Chief Editor will not be accepted as they are involved in the administration process.
6. **Intellectual Support:** The names of the Reviewer Board are displayed for assistance in searching for experts in the same area. However, they are not requested to review the articles to avoid conflicts of interest.

Formatting

Formatting will be done by the journal production team. During the process the copy editor may contract authors if they required any specific information. The final formatted paper will be shared with the authors for their approval as final chance for correction.

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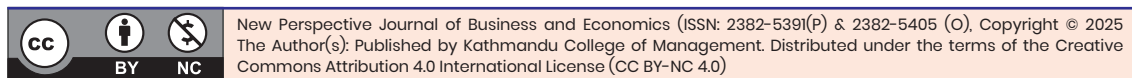
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