

Launching a New Journal in Era of Evidence based medicine

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Medical community has journals in a number of fields that have recently experienced extraordinary growth. Now a days with advancement of the specialty and subspecialities fields in medical expertise, Journals in these fields have experienced increases in submitted articles and those deluges have generated a number of challenges.¹ Our step is always to consider whether this growth can be absorbed into an existing journal. That is the ideal scenario existing journals provide a perfect infrastructure for new topics. In fact, the majority of new content is absorbed by existing journals. Sometimes though, we need to look outside our current titles and one important consideration is always whether the topic is of interest to an established community or has a wider appeal.

Let me give a simple example, public health planners and clinical practitioner are two distinct communities, however, because of overall health outcomes, both have become interested in the topic of prevention. They just approach it from different angles. While these communities may cite each others' articles, they don't necessarily work together and perhaps a new journal is just what is needed to bridge that gap. There are many interspeciality subdivisions among the specialties. People are working on these fields also have the place to publish their findings and views.

In these circumstances we may decide to support the journal launch with a conference, for instance we did that with many journal of medical societies . You could say, in fact, that new journals and conferences help to support the creation of new interdisciplinary communities. Compare that to the scenario of a community of materials medical practitioner who come up with a new research area relevant to most of their peers and the chances are high that their existing journals can provide suitable homes for this new research. And nine out of ten times that's what happens in an existing journal, now with expanded aims and scope, proves to be suitable for new in community topics. If a new technology or method, even from an existing community, becomes large or its relevance increases, we may need to create a new journal, as happened with launching of Nepalese Respiratory Journal. A new journal can also prove the solution when readers show a preference for a certain editorial format (e.g. Original research articles, rapid communications, case reports or review articles). Nepalese Respiratory Society working on pulmonary, critical care and sleep medicine has decided to launch a single journal. This makes a bigger impact and allows us to send a clear message to authors and publishers that there are new outlets available for their research on their field. It also allows the journals to work together and support each other, e.g. use

the article transfer service to find a more appropriate home for out-of-scope manuscripts.

We have started this new journal in a very incritate time as all of the communities are fighting with pandemic. During these periods there are publication tsunami of articles. Scientific journalism has become a very demanding task. In the presence of monitoring in form of "International Committee of Science Editors". "International committee of Medical Journal Editors" and "Committee of Science editors" and "World Association of Medical Editors", it is no more hit and trial. The authors, editors, and publishers are responsible and answerable for publication. The world is now on the era of evidence-based practice and every word that gets added to scientific knowledge makes responsible persons accountable.² Another factor to consider is what kind of business model is appropriate for a new journal. We continue to launch journal under the open access, peer reviewed subscription model. The obvious open access content should have the same high editorial standards as any other.

Every time a new journal is launched, we work hard to ensure it is a well-considered, and hopefully balanced and gives evidence that meets the community's needs to change their mode of practice. We are always very open to receiving suggestions from you and are happy to look at all topics, formats, and models. The editorial board is determined to run this journal in a professional manner in line of national and international guidelines with publication ethics.

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