

© **Public Youth Campus**  
**Faculty of Management**  
**Tribhuvan University**

**The PYC Nepal Journal of Management is  
published annually by Research Department,  
Public Youth Campus, Faculty of Management,  
Tribhuvan University, Nepal**

**Price**  
**Rs. 400.00**  
**US\$ 20.00 (outside Nepal)**



# PYC Nepal Journal of Management

Vol. VI-VIII, **August 2015**

**Caste/ethnicity and Entrepreneurship in Nepalese Society**

*Sushil Kumar Panta*

**An Impact of Role Conflict on Work Life Balance and  
Career Success in the Hospitals**

*Sushma Manandhar*

**An Empirical Study of Revenue Efficiency in  
Nepalese Life Insurance Companies**

*Rabindra Ghimire*

**Poverty Reduction Efforts in Nepal**

*Meena Tuladhar*

**Role of Department of Cottage and Small Industry in  
Women Enterprise Development Programme in Nepal**

*Minu Sigdel*



**Public Youth Campus**  
**Faculty of Management**  
**Tribhuvan University**  
Kathmandu, Nepal  
[www.pyc.edu.np](http://www.pyc.edu.np)



# **PYC Nepal Journal of Management**

Vol. VI-VIII

No.1

August 2015

## **Editorial Committee**

Prof. Dr. Rajan Bahadur Paudel (Chief Editor)

Prof. Dr. Shyam Krishna Shrestha

Prof. Dr. Tara Devi Chitrakar

Dr. Jeetendra Dangol

Dr. Arhan Sthapit

## **Management Committee**

Mr. Niyam Raj Shrestha

Mr. Purshottam Suwal

Mr. Rameshwor Shrestha

Printed at

Digi Design

Maitighar Mandala, Kathmandu



# PYC Nepal Journal of Management

Vol. VI-VIII

No.1

August 2015

## CONTENTS

Caste/ethnicity and Entrepreneurship in Nepalese Society <i>Sushil Kumar Panta</i>	5
An Impact of Role Conflict on Work Life Balance and Career Success in the Hospitals <i>Sushma Manandhar</i>	12
An Empirical Study of Revenue Efficiency in Nepalese Life Insurance Companies <i>Rabindra Ghimire</i>	18
Poverty Reduction Efforts in Nepal <i>Meena Tuladhar</i>	31
Role of Department of Cottage and Small Industry in Women Enterprise Development Programme in Nepal <i>Minu Sigdel</i>	36

### Disclaimer

The opinions and data presented in the articles of the Journal do not represent those of neither the Public Youth Campus nor the editorial team, but those of the author and the referred data sources.