



The *Saptagandaki Journal*

Editorial 

The Saptagandaki Journal (TSJ) is an official publication of Saptagandaki Multiple Campus, an institutionally accredited academic institution affiliated to Tribhuvan University of Nepal. The campus has a Research Management Cell (RMC) designed to promote intellectual discourses and enhance the culture of enquiry among the faculties and students jointly involved in teaching, learning, research and publication activities taken as an integral part of academic development of the institution. RMC publishes TSJ annually as one of the research promotional components supporting to enhance quality in academic programs like science, management, humanities and education which are the major areas of university programs currently offered by the campus. The Saptagandaki Journal (TSJ) is a multidisciplinary research journal and prioritizes empirical research papers; however, academically standardized writings e.g. review papers, book review excerpt, content analysis, case studies, expert commentaries etc. which support to enhance the relevancy of teaching learning activities in academic programs of campus either based on individual authorship or co-authored are consciously given space to transcend to audience through this journal.

We are very pleased to bring this 11th volume of TSJ in this form and hope it will undoubtedly cater to the need of scientific community profoundly. This issue contains ten articles covering the field of capital market development, corporate finance, education pedagogy, social media, organization psychology, linguistics, public diplomacy, travel writing, health and Nepali literature. The first article entitled 'Social media and its impact on youth in Kathmandu valley' is based on the structured questionnaire survey

results of 408 respondents and it aims to examine the social media factors affecting the youths. The result shows that types of social media used and availability of social media are positively correlated with impact on youth. The results also show that the beta coefficient for psychology of social media users is negative with impact on youth.

Adopting the auto/ethnographic research design, the article by Basanta Raj Lamichhane attempts to explore the images of mathematics and its influences on teaching learning strategies. This research concludes that most of the negative images of mathematics have been emerged by the conventional transmissionist 'one-size-fits-all' pedagogical approach. Moreover, it suggests to transform mathematics education practices towards more empowering, authentic, and inclusive ones through shift in paradigms of teaching and practitioners' convictions, beliefs, values, and perspectives. This paper contributes to the the field of education pedagogy particularly of mathematics education.

In 'Identification of Nepal's soft power' authored by Binod Khanda Timilsana, the author intends to ascertain the soft powers adopted and applied by Nepal in international relations. This paper has adopted an exploratory qualitative design and examines research methods used to investigate linkage between soft power resources, instruments, receptions and outcomes based on primary and secondary sources. This paper contributes to the broad field of diplomacy and foreign policy.

In 'Abusive supervision and withdrawal behaviors: defensive role of ability-job-fit' authored by Ganesh Bhattarai among others, the authors attempt to measure the direct impact of abusive supervision on withdrawal behavior, direct impact of ability-job-fit on withdrawal behavior, and defensive role of ability-job-fit for the harmful effect of abusive supervision on withdrawal behavior. They find that there was- a positive impact of abusive supervision on withdrawal behaviors, negative impact of ability-job-fit on withdrawal behaviors, ability-job-fit defended the harmful effect of abusive supervision on withdrawal behavior. Moreover, abusive supervision's harmful effect on withdrawal behaviors was less for those who perceived high ability-job-fit and vice versa. This article contributes to the field of organizational psychology.

Another research article entitled 'Growth of capital market in Nepal: Impact on capitalization, GDP and NEPSE index' by Dhan Raj Chalise investigates the effect

of capital market development in Nepal's gross domestic product (GDP) and financial resource mobilization. It further suggests for modernization and systematization of the capital market to achieve its optimal efficiency so that the concerned stakeholders could benefit from the market.

The article 'Portrayal of the West and the Expression of Nepalese Male Ethos in Jungabhadurko Belayet Yatra' by Dharma Bahadur Thapa complements the tradition of travel writing. It attempts to analyse the text to see how it represents and reacts to the European society of the mid-fifty of the nineteenth century. The article uses the conceptual frame works of Michel Foucault's discourse and power and Edward Said's Orientalism and the generic parameters of travel writing. The article concludes that, despite addressing diverse of issues, it portrays England and France mainly in the feminine tropes and presents Rana as the centre of attraction.

The article by Padam Lal Bharati aims to explore and analyse some of the English words and expressions that have emerged or come into new light with the spread of Covid-19. This research, based on the theory of neologism, lists and categorizes common coronavirus related neologisms and analyses their formation processes and uses. It contributes to the field of linguistics.

The article by Post Raj Pokharel examines the receivables management practices in pharmaceuticals companies of Nepal. The major issues dealt in this article are concerned with the application of credit control policy, application of credit customer grading form, application techniques used to grant credit, application of "best practice" tips for effective credit control and opinion on practice of credit limit. Survey results showed that pharmaceuticals companies have desired to establish credit control policy with continuous practice of using credit application to screen new customer and renew them yearly. However, the practice of average collection period was not satisfactory in the companies. The choice of "references" for grading credit customer and ratio analysis were evident to grant credit. This article contributes to the field of corporate finance and credit management. Another review article by Pushkar Singh Raikhola among others discuss on intervention approaches aimed at improving knowledge, detection practices and management of dementia among health professionals. Finally, the article by Prava Marahatta Koirala critically examines the

various aspects of women's sufferings in feudalistic society on 'Mritjibi', a popular story on Nepalese literature.

This issue was possible due to long time efforts and inspiration of many benevolent scholars who have worked with dedication to bring it out in this form. The Research Management Cell. (RMC) owes many hearty thanks to all those scholars inside and outside the campus who have contributed their pieces of writing to publish in our journal. We are also thankful to campus Management Committee and Campus Administration for their encouragement and financial management to bring out this issue. We would also extend our warm gratitude to advisory board for their inspiring suggestions.

Despite sincere efforts, the possibility of errors cannot be avoided. We would like to take sole responsibility for mistakes of any kind found in the editorial aspects of the issue. We always welcome creative comments and suggestions in the days to come.

Finally, the TSJ thanks again to all the authors and scholars who contributed their articles for publication in our journals and We welcome all the scholars and researchers to submit their excerpts for upcoming publication in our journal.

Editorial Board

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