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SP Swag: Sudur Paschim Wisdom of Academic Gentry Journal



Unveiling the Intellectual Tapestry of Far West



A Referred Double Blind Peer Review Interdisciplinary Journal of
Sudur Paschimanchal Campus (SPC)

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ABOUT THE JOURNAL

Welcome to SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal, where academic excellence meets intellectual enlightenment. The academic gentry represents a community of scholars, researchers, and intellectuals who embody the essence of academic excellence and intellectual curiosity. Sudur Pashchim, with its rich cultural heritage and deep-rooted traditions, offers a unique perspective that enriches the scholarly landscape.

By highlighting the wisdom of Sudur Pashchim, we aim to showcase the profound insights, innovative research, and intellectual contributions that emanate from our region. Through SP Swag, we celebrate the fusion of tradition and modernity, creating a platform where academic gentry can shine and illuminate the path to knowledge and enlightenment.

MISSION

At SP Swag, our mission is to serve as a beacon of knowledge, fostering a community of scholars dedicated to advancing wisdom and understanding in Sudur Pashchim. We strive to provide a platform for the academic gentry to share their insights, research, and discoveries, contributing to the intellectual tapestry of our region.

VISION

Our vision is to be a premier journal that not only showcases the scholarly achievements of Sudur Pashchim but also celebrates the rich heritage of academic wisdom that defines our community. We aspire to inspire the next generation of thinkers, innovators, and leaders by nurturing a culture of learning and collaboration.

VALUES

1. **Excellence:** We uphold the highest standards of academic rigor and integrity in all our publications.
2. **Diversity:** We embrace diverse perspectives and encourage inclusivity in our scholarly discourse.
3. **Innovation:** We promote innovation and creativity in research, pushing the boundaries of knowledge.
4. **Community:** We value the collective wisdom of our academic gentry and foster a supportive scholarly community.

Join us on this intellectual journey as we explore the depths of academic wisdom and unlock the treasures of Sudur Pashchim's scholarly heritage.

KEY OBJECTIVES

As the Publisher of SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal, setting clear targets is crucial to guide the journal's growth and impact.

1. **Publication Frequency:** Aim to publish a set 10 number of high-quality articles per issue to maintain a consistent publication schedule.

2. **Impact Factor:** Strive to increase the journal's impact factor by attracting top-tier research and enhancing citation rates.
3. **International Reach:** Expand the journal's readership and author base globally to promote cross-cultural exchange and collaboration.
4. **Diversity and Inclusivity:** Encourage submissions from diverse backgrounds and underrepresented groups to foster inclusivity and broaden perspectives.
5. **Quality Peer Review:** Enhance the peer review process to ensure rigorous evaluation of submissions and maintain academic integrity.
6. **Collaborations:** Establish partnerships with academic institutions, research organizations, and industry stakeholders to facilitate knowledge sharing and collaboration.
7. **Reader Engagement:** Increase reader engagement through interactive content, social media presence, and community events to create a vibrant scholarly community.
8. **Emerging Research Areas:** Focus on emerging research areas and interdisciplinary studies to stay at the forefront of academic innovation and knowledge dissemination.
9. **Training and Development:** Provide training and mentorship opportunities for early-career researchers and scholars to support their professional growth and academic success.
10. **Sustainability:** Implement sustainable practices in journal operations, such as digital publishing, to reduce environmental impact and promote eco-friendly initiatives.

By setting and achieving these targets, SP Swag can elevate its profile, impact, and contribution to the academic community, solidifying its position as a leading journal in the realm of Sudur Pashchim's academic gentry.

METHODOLOGY

Peer Review Process

The peer review process for SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal is meticulously structured, encompassing six levels of review to ensure the quality and integrity of published research articles.

1. **Initial Review by Section Editors:** Research and review articles undergo an initial review by Section Editors to assess their relevance to the journal's scope with help of managing editor. Section Editors submit draft decisions to the Editor-in-Chief for the final determination of further review or rejection.
2. **Double-Blind Peer Review:** Articles approved for further review are sent for double-blind peer review to maintain anonymity and impartiality. Subject expert cooperation is sought to identify suitable peer reviewers for in-depth evaluation.
3. **Conflict of Interest:** The identities of peer reviewers are known only to the managing editor or Editor-in-Chief to prevent conflicts of interest. Articles authored by the managing editor and Editor-in-Chief are not considered for publication to maintain objectivity.
4. **Review Timeline:** The initial review process is expedited and typically completed within twelve weeks to ensure timely feedback to authors.
5. **Perspectives Review:** Perspectives, such as case studies and interviews, are reviewed by Section Editors and approved by the Editor-in-Chief. Perspectives are not subjected to double-blind peer review but undergo thorough editorial scrutiny.
6. **Six Levels of Review:** The review process includes structural checks, plagiarism assessment, grammar and typographic error checks, methodological and formatting evaluations, analysis scrutiny, and final publication checks.
7. **Editorial Inquiries:** For any editorial inquiries or clarifications regarding the review process, authors can contact the journal's editorial team directly.

By implementing a comprehensive peer review process with multiple levels of evaluation, SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal upholds academic standards, promotes quality research, and ensures the credibility of published content.

Manuscript Submission

Call for Submissions

SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal cordially invites scholars, managers, academicians, scientists, industrial professionals, and researchers worldwide to submit their unpublished original work for consideration in our upcoming issue. Our journal employs a stringent peer-review process, overseen by a team of experts from Nepal and beyond, to uphold the quality and impact of published research, fostering innovative and practical advancements.

Submission Guideline

1. **Peer Review Process:** All submissions undergo initial editor screening followed by a blind peer review to ensure scholarly rigor and integrity.
2. **Plagiarism Check:** Submissions are meticulously checked for plagiarism to maintain academic standards.
3. **Manuscript Requirements:** Manuscripts should be between 5 to 20 pages (3000 to 8000 words) in APA format, excluding references.

Scope of Submission

SP Swag welcomes theoretical, technical, research, and empirical papers across various fields, including Business, Management, Social Science, Technology, Arts, and other innovative and emerging trends. Submissions will be evaluated based on originality, technical research, and relevance to the journal's thematic focus.

1. We aim to publish high-quality research articles, reviews, and perspectives in each issue.
2. Our goal is to advance interdisciplinary discussions to enhance social conditions and foster intellectual growth.

Accepted articles will be featured in the upcoming issue of the journal, available in both online and print versions. Join us in contributing to the scholarly dialogue and shaping the future of academic discourse. Submit your work to SP Swag: Sudur Pashchim Wisdom of Academic Gentry Journal and be part of our mission to promote knowledge, innovation, and excellence in academia.

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