

The Management Review

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ABOUT THE JOURNAL

The Management Review is an open access double-blind peer-reviewed annual research journal published by Research Management Cell (RMC), Central Department of Management (CDM), Far Western University, Nepal. The journal aims to explore the new ideas, trends, and issues specially in the diversified discipline of management such as accounting, finance, banking, insurance, marketing, business economics, business communication, business statistics, management information system, corporate governance, corporate social responsibility, general management, human resource management, operational management, strategic management, project management, organizational behaviour, organizational development, and many more connected with management discipline.

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- iv. The maximum length of the manuscript submission should be 4,500 to 7,000 words.
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- vii. The title should have maximum 14 words, all caps. Font size 14.
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- ix. All level headings-1 must be centered and Title Case, 6 pts line spacing before and after.
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- xv. Note description of the table and figures should be in italic, 10 points, no line spacing, just below the table/figure number and just above the table/figure title.
- xvi. The manuscript should contain **Introduction, Literature Review** (optional), **Research Methodology, Results and Discussion, and Conclusion**.
- xvii. The manuscript should be in all the disciplines relating to management.
- xviii. If any acknowledgment or declaration is needed, it should be placed after the conclusions.

EDITORIAL

It gives us immense pleasure to introduce the first volume of *The Management Review*, a double-blind, peer-reviewed, open-access journal published by the Research Management Cell, Central Department of Management, Far Western University, Nepal. This journal emerges from a pressing need to create a scholarly space for rigorous research and reflection on the rapidly evolving field of management in both local and global contexts. In recent decades, the field of management has undergone profound transformations shaped by globalization, digitalization, socio-political change, and increasing emphasis on sustainability and ethics. Against this setting, *The Management Review* aims to serve as a platform for academic and professional voices that can critically analyze, evaluate, and innovate upon contemporary practices and theories within the diverse subfields of management.

The scope of the journal reflects the expansive and integrative nature of modern management studies. We invite papers across a broad spectrum of disciplines including, but not limited to, accounting, finance, banking, insurance, marketing, business communication, business statistics, business, economics, management information systems, corporate governance, corporate social responsibility, human resource management, strategic and operational management, and project management. These domains are not isolated silos; rather, they intersect and influence each other in ways that demand cross-cutting research and dialogue.

This first volume will be a foundation upon which we aim to build a rigorous, respected, and globally connected research outlet. We remain committed to maintaining high academic standards through a meticulous editorial and peer review process. We warmly invite researchers, scholars, and practitioners to contribute to this collaborative venture. Together, let us foster a research culture that is grounded in ethical inquiry, methodical rigor, and a shared vision of advancing knowledge in management for the betterment of organizations and societies.

We express our heartfelt gratitude to all the faculties, staffs, well-wishers, authors, reviewers, editors, and the advisors for their invaluable contributions and the dedication in upholding the quality and integrity of the journal.

With sincere anticipation and academic solidarity,

Editor-in-Chief

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