

EDITORIAL

With gladness we share with you volume 2 of The Management Review. The journal has been providing a forum to the researchers, practitioners, policymakers, and students for critical discussion regarding new issues, current problems, and new approaches in various management fields. Academic journals are center to the process of generating and disseminating knowledge as management scholars and practitioners look for solutions to growing complexity in organizational challenges based on evidence.

Articles in this volume reflect the diversity and vitality of today's management research. They cover accounting and finance, entrepreneurship, human resource management, organizational behavior, digital transformation, governance, economic development, strategic management, and business communication. We hope the articles contained in this volume will inspire further investigation, stimulate scholarly discussion and make a significant contribution to the development of management knowledge.

The Management Review being a journal of University of Nepal is committed to fostering a dynamic research culture in Nepal and around the world. We are convinced that quality research is not only central to academic high standards, but it also plays a key role in information for policymaking, institutional development, and socioeconomic development. We welcome researchers, academicians, and practitioners to join us for academic excellence and the advancement of society as authors, reviewers, and readers of The Management Review.

There are many people who have contributed to the publication of this volume. We gratefully acknowledge the contributions of all the administrative staffs of the department, authors, reviewers, and the ongoing guidance and commitment of the editorial board and advisory board in upholding the quality and integrity of the journal. We are also thankful to the Far Western University for its continuous support in promoting and encouraging research, innovation, and academic excellence.

With sincere anticipation and academic solidarity,

Editor-in-Chief