

Editorial

In today's rapidly evolving global environment, research has become indispensable for academics and scholars seeking to navigate and contribute to ongoing advancements. It serves as a fundamental pillar for acquiring new knowledge and driving progress across diverse fields. Throughout history, from Ancient Rome and Asia to contemporary times, research has consistently been a conduit for innovation and societal development. It represents a collective human endeavor spanning generations, dedicated to uncovering insights and ideas that foster positive global change.

Fundamentally, research embodies a blend of creativity and scientifically rigorous inquiry aimed at expanding the reservoir of human understanding. It involves not only the discovery of new knowledge but also the application of existing knowledge in innovative and transformative ways to address contemporary challenges and enhance the well-being of humankind collectively.

At United College, this commitment to research excellence is exemplified through initiatives such as the *United Journal of Interdisciplinary Studies* (UJIS). *UJIS* promotes collaborative efforts and collective intellectual endeavors, envisioning this synergy as crucial for developing and leveraging human capital.

The inaugural volume of *UJIS* stands as a testament to this vision, uniting fifteen researchers across interdisciplinary domains i.e. Humanities & Social Sciences or Liberal Arts, Management Science, Computer Applications and Technology. Through ten comprehensive papers, this collaborative platform fosters the exchange of new knowledge among academics, experts, and emerging scholars. By addressing thematic areas such as translanguaging, decolonizing grammar including lexicon, customer and job satisfaction, e-government, and renewable energy. *UJIS* contributes to a well-researched and knowledge-driven higher education community both nationally and internationally.

Ultimately, *UJIS* aims to cultivate a scholarly environment where rigorous research and interdisciplinary collaboration pave the way for transformative discoveries. By advancing knowledge and promoting scholarly discourse, *UJIS* endeavours to make significant contributions towards building a better world for current and future generations.